

PATH TO AN AI OPTIMIZED AGENCY

EMERGING TECHNOLOGY ASSESSMENT PROCESS



VALIDATE MARKET

- Is this a viable solution?



VALIDATE COMPANY

- Funding (round, investors)
- Maturity
- Leadership



VALIDATE TECHNOLOGY

- Scalability
- Lab testing
- Workload projections
- Technical Deep Dive



ESTABLISH PARTNERSHIP

- Financial plan
- Go to market plan
- Training/certification plan

KEY QUESTIONS

How do I decide on a project?

How do I get the organizational buy in?

How do I Plan, Prepare, Implement and Operate an AI program?

How do I measure success?

01. ORGANIZATIONAL

- Workforce education
- Technology vetting
- Project selection
- Scope definition and expectations

02. GETTING STARTED

- Internal systems and data review
- Proof of concept
- Readiness assessment

03. DOMAIN EXPERTISE

- Consulting services
- Data preparing and tagging
- Develop Milestones
- Validate program/project

04. TECHNICAL VALIDATION

- Implementation plan
- Project plan
- Execution
- Infrastructure build out

06. PROGRAM SUSTAINMENT

- Manage for long term success
- Apply lessons learned
- Iterate training of model as necessary
- Workforce development

05. IMPLEMENTATION

- Build your application and deploy to your chosen software and hardware infrastructure
- Support plan

